

Dear Readers,

Let us start off by congratulating everyone on making it through another summer. The high temperatures are starting to break, leaves are beginning to turn, and the fall equinox is upon us. Our kids are back in school, and it's time to gear up for the holiday season. No matter if you are pushing bowls, winding spacer beads, or making focal pendants, this is sure to be a busy time.

Something I have been trying to get a grasp on while considering my life as a flameworking artist is the ever-changing sales market. The wholesale show marketplace is saturated, and many buyers are overwhelmed. A lot of galleries and retail stores seem to be losing ground, while selling through social media and artist websites is on the upswing. One thing, however, is for sure. The studio glass artist must be as nimble and creative as possible to prosper in today's market.

A popular trend in recent years among collectors has been collaborative work. This trend brings many advantages to the artist. Working with a peer tends to stimulate the creative juices, and artists can share aesthetics and techniques while producing unique work that would not have happened singularly. The lampworking community has proven that together we thrive, since collaborating with fellow artists increases exposure to new collectors and retail opportunities as well.

We hope that the focus on collaborative art in this issue of *The Flow* will inspire you to collaborate with a fellow artist. Their medium doesn't have to be glass. Just find someone whose aesthetic intrigues you and discover a way to create great art together. It is a guaranteed growth experience. Then send us some pics. We would love to see the results.

As always . . . Keep your light shining and your torches lit!

Jennifer

Jennifer Menzies
Editor



Walking Bowl by Chuck Mosser
and Lisa Schremp Mosser

Deadlines for Editorial Submission

Spring 2015

Submission Deadline

Nature

December 1, 2014

Summer 2015

Submission Deadline

Marbles and Paperweights

March 1, 2015

If you are interested in becoming a contributing artist for *The Flow*, visit www.theflowmagazine.com for a link to themes of upcoming issues, author guidelines, and submission forms.

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The Flow urges its readers to proceed cautiously in
respect to technical information or
step-by-step articles. Always take proper
safety precautions when working with glass.